




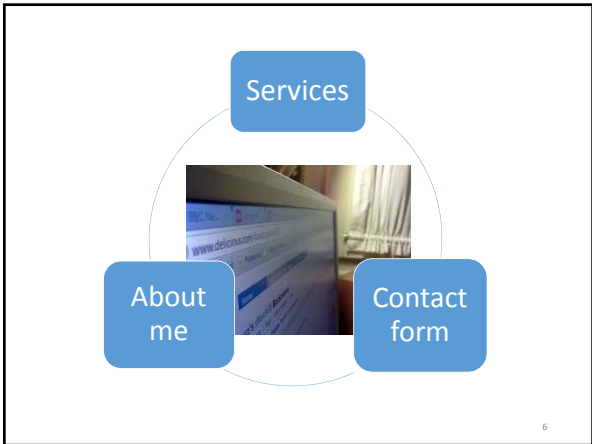
Biggest source of pain?
Frustrations?
Fears?

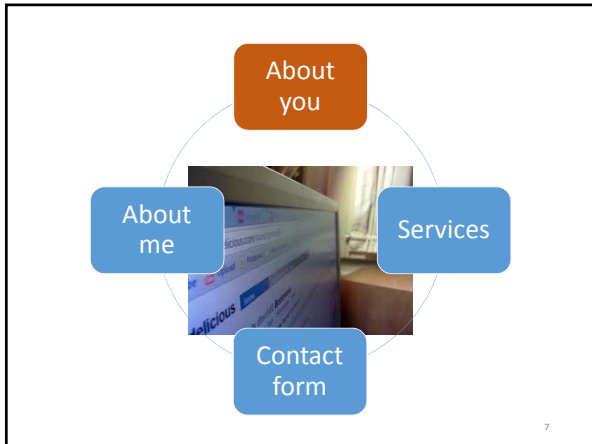
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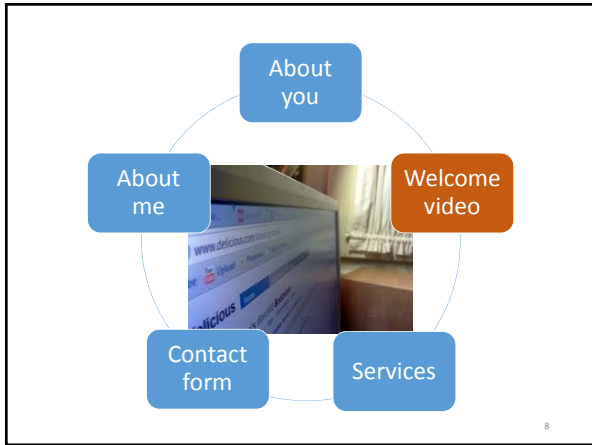


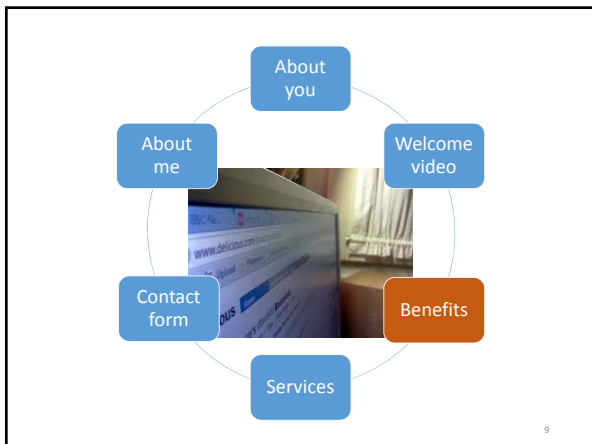
Hopes and dreams?
Wants versus needs?

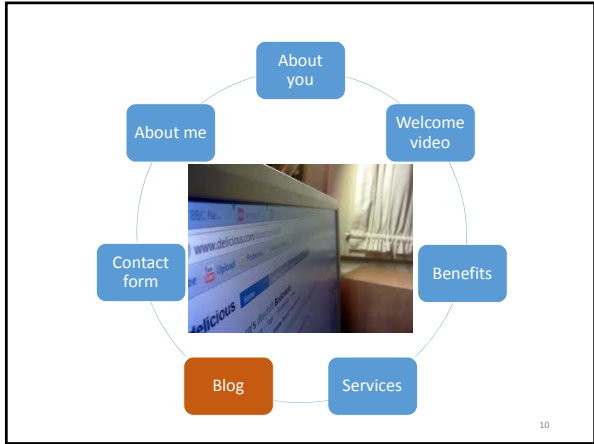
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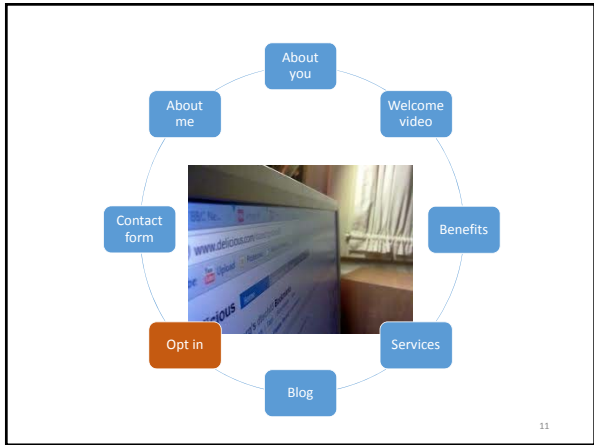


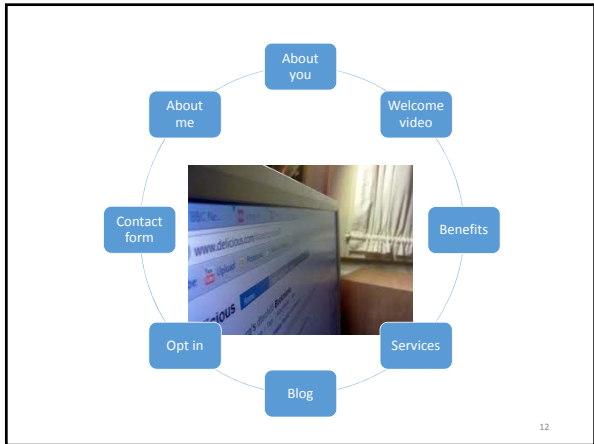










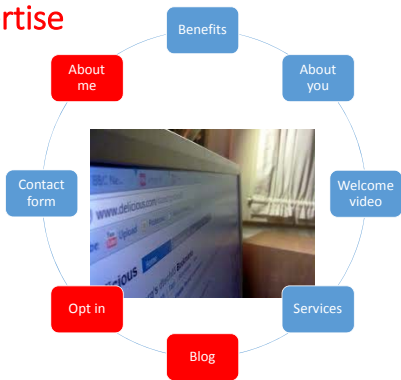


Demonstrating Expertise



13

Expertise



14

Nurturing the Prospect

Know

Like


Trust



15

Opt in Offer

- Know like and trust
- Offer some thing of value
- Follow up sequence



16



5 words that ruin lead attraction

Sign up for my newsletter

Characteristics of Lead Magnets









The Solution

How to Create
An Irresistible
Opt In Offer


5 Day Coaching
Program



22

The Solution

Perfect customer




23

The Solution

Perfect customer

Opt in offer



24

The Solution

Perfect customer

Opt in offer

Systems



25

The Solution

Perfect customer

Opt in offer

Systems

Sequence



26

The Solution

Perfect customer

Opt in offer

Systems

Sequence

Traffic



27

The Solution

4 pages per lesson



28

The Solution

Personal response to questions



29

The Solution

Personal review of assignments



30

The Solution

Real progress!
Real results!



31

The Benefits

Find your niche

Identify your ideal customer

Create irresistible content

Get a step by step guide for creating a special report

Sign up for an email service

32

The Benefits

Create an opt in form

Set up follow up messages

Build in value to connect with your list

Get solid traffic generation ideas

33

The Investment

\$197
20 nursing
contact
hours



legalnursebusiness.com/Optin

34

And there is more

Secrets of Creating
And Promoting Opt
In Offers

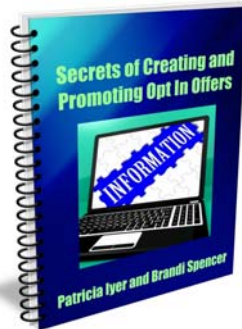
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And there is more

Exactly what your prospects want
16 additional types of opt in offers
3 D image creation without
needing any graphic skills

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And there is more

What is spam

Short cut templates for creating follow up/auto responder messages

How to drive traffic to your opt in offer

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And there is more

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\$29

1 contact hour



And there is more



Rapid Opt In Offer Creation Video Course

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And there is more



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\$47

1 contact hour

40

The Investment

\$197



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41

The Investment

Website

Limited to 40

No refunds



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The Investment

PDFs

4 weeks
to complete



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